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|  | ***BANGLADESH-JAPAN TRAINING INSTITUTE*** |

 **Day-long Exclusive Training on**

**"Mastering Instructional Design: Hack Your Organization's L&D Blueprint Now"**

Resource Person: **Shams Uddin Tabriz, SHRM-CP, Certified Instructional Designer**

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| **Overview:**You have the power tools to impact organizational outcomes! How? This comprehensive training explores the dynamic field of instructional design which will be a lifetime guide in your learning and development career. In Session 1, discover invaluable insights into the roles of Trainers, Educators, Learning Designers, unlock the significance of Instructional Designers and explore their pivotal linkages with Subject Matter Experts (SMEs) and Training & Development (T&D) Professionals. Session 2 delves into identifying and bridging gaps, applying the Five Distinct Moments of Learning, and integrating behaviorism, cognitivism, and constructivism for effective learning solutions. Subsequent sessions guide participants through 3 types analysis, result-focused design, varied delivery options, impactful instructional methods, and robust evaluation practices. Now is the time to grab this opportunity and elevate your instructional design dexterity.**Course Content:** **Session 1:**1. What I wish I knew before becoming a Trainer/Educator/Learning Designer/Instructor?
2. Who is Instructional Designer (ID) and What does an ID do?
3. How ID is linked with SME and T&D Professional?
4. How an ID plays a vital role in impactful learning in organization?
5. ID Contributors: From origin to Current scenario

**Session 2:**1. What is gap? Type of gaps and respective solutions
2. How an ID apply Five Distinct Moments of Learning?
3. Combined application of 3 learning theories (Behaviorism, Cognitivism and Constructivism)
4. Applied insights of Adult Learning Theory in Instructional design
5. Revised ADDIE Model for Instructional Design

**Session 3:**1. Situation analysis: Need Analysis, Content/Subject matter analysis and Learner analysis
2. Backward Design and Constructive Alignment for result-focused learning initiative
3. Instructional goals and Objectives- ABCD Approach, Bloom’s Taxonomy

**Session 4:**1. Considering options for fruitful delivery
2. Selection and apply of Instructional Methods and techniques
3. Proven effective activities for desired learning experiences
4. Evaluation: Pre-, During and Post Instruction
5. Kirkpatrick Four Levels of Evaluation

**Reasons to Attend:*** **Unlock Career Advancement:** Acquire the tools and insights to propel your learning and development career forward by mastering the principles of instructional design.
* **Impact Organizational Outcomes:** Gain the expertise to positively influence organizational outcomes through the implementation of impactful learning solutions.
* **Invaluable Insights:** Receive exclusive insights into the diverse roles of trainers, educators, learning designers, and teachers, establishing a solid link with the learning ecosystem.
* **Strategic Gap Identification:** Develop skills to identify and bridge gaps, applying the Five Distinct Moments of Learning and integrating key learning theories for effective solutions.
* **Result-Focused Design:** Be guided through thorough analysis, result-focused design, varied delivery options, impactful instructional methods, and robust evaluation practices, ensuring your designs yield measurable results.
* **Elevate ID Dexterity:** Covers essential topics from foundational concepts to advanced techniques, provides a unique opportunity to elevate your ID abilities, and stays ahead in the ever-evolving learning landscape.

**Methodology:** Connecting Process to Practice Activities Through Interactive discussion and sharing, Case Study, Group and Pair Discussion, Role Play and Gamification.**Who will be benefited?**L&D Professional, Instructor of Different Institutes, Occasional Trainer, HR Professional, Teachers from School, College and University, Line Manager and Training Coordinator.Language: English and Bengali |

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| **Resource Person:** **Mr. Shams Uddin Tabriz, SHRM-CP** | **Mr. Shams Uddin Tabriz** is results-oriented Instructional Designer and passionate L&D, OD and HR Professional. Mr. Tabriz is Head of OD and Learning in Concord Group of Companies. A highly effective and equipped professional with a proven track record of delivery across L&D, OD and Instructional Design. He has wide experiences in diverse business organizations-Real Estate, RMG, Building Products, Entertainment… and in NGO. Prior to Concord Group, he worked for DBL Group, Anwar Group of Industries and BRAC. Mr. Tabriz led the L&D and OD interventions, PMS and Instructional Design in his worked organization. He has prestigious global credentials: ·SHRM Certified Professional (SHRM-CP), USA ·Certified Instructional Designer & Tech Accelerator, IDC, USA ·Instructional Design Principles for Course Creation, Edu flow Academy, Denmark ·Certified L&D Specialist, AIHR, Netherlands ·Certified OD Practitioner, AIHR, Netherlands ·Certified HR Business Partner, AIHR, Netherlands ·Yellow Belt Certified Lean Practitioner (Lean Management)-Dagher Consulting Group, Canada Mr. Tabriz trained by global experts in diverse areas of life and professional domain: Robin Sharma on Habit Installation Brendon Burchard on High Performance Anthony Robbins on Inner Strengths Chris Voss on Art of Negotiation Molly Birkholm on Building Resilience John Butcher on 12 Dimensions of Life Mastery Ali Abdaal on Productivity Principles and Tools Coach K (Krzyzewski) on Values-Driven Leadership Neil Tyson on Scientific Thinking and Comm. Carol Quinn on MBI (Motivation-Based Interviewing) Andrew Morris on TOT Mr. Tabriz has also earned critical certificates from the world renown universities: ·Innovation Through Design: Think, Make, Break, Repeat, University of Sydney (with Coursera) Australia ·Leading From the Emerging Future, MIT (with edX), USA ·Unlocking the Immunity to Change: New Approach to Personal Improvement, Harvard University (with edX), USA ·Leaders of Learning, Harvard University (with edX), USA ·Inspiring Leadership through EQ, Case Western Reserve University (with Coursera), USA ·Managing a Multigenerational and Diverse Workforce (edX), Rutgers School of Management, USA ·The Science of Happiness and fulfilment, Indian School of Business (with Coursera), India ·Innovation Generation: How to be Creative, University of Texas (with edX), USA ·Transformation of Business, Society and Self, MIT (with edX), USA ·Critical Perspectives on Management, IE Business School (with edX), Spain ·Behavioral Economics in Action, University of Toronto (with edX), Canada ·The Science of Everyday Thinking, Queensland University (with edX), Australia ·Teaching Methods Course 1: Survey of Best Practices in TESOL, University of Maryland, USA. “Thinking Qualitatively” Theory &Practice of Qualitative Research Methodology-BRAC University Mr. Tabriz possess a Commonwealth Executive MBA, Masters in Nutrition (DU) and B.Sc. in Agriculture (BAU), HSC-NDC |



04 October 2024, 08:45 am - 05:00 pm



03 October 2024 (Thursday)



Certificate of attendance will be provided

Bangladesh-Japan Training Institute, Room # 7, 7th Floor, Eastern Plaza, Sonargaon Road, Dhaka.

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| Registration Fees | BDT 4,000/- Per Participant **excluding VAT & TAX.** (Members of BJTI, BAAS and Organizations nominating five or more delegates will enjoy **10%** discount on course fee). The fee will cover tuition, stationery, reproduction of training material, training aids/ equipment, cost of venue, food & refreshment, certificate etc. |